

FAQ

Frequently Asked Questions



How do I subscribe to the Houghton Lake Resorter?

Subscriptions to the Resorter are available by contacting us at (989)366-5341 or e-mailing circulation@houghtonlakeresorter.com. Cost is \$35 per year for Roscommon County mailing addresses and \$42 elsewhere (we also have shorter and longer rates, just call and ask). You can also subscribe online for \$35 per year or add it to an existing print subscription for \$10 more. The Resorter is sent all over the country and the world each week. We accept checks as well as Visa, Mastercard, American Express and Discover for payment.

Can I have the Resorter forwarded when I go south for the winter?

We can send the Resorter to your warm weather address with a simple notice of a change of address. However, there is a \$7 charge to send a paper outside of Roscommon County as the rate it costs us to send a paper out of the county is higher. Alternatively, you can switch your print subscription to an online subscription for no additional charge while you are away.

Does the Resorter want news tips?

Absolutely. If you have a story you think might interest our readers, please let us know at (989)366-5341, news@houghtonlakeresorter.com or stop by.

How do I submit news to the Resorter?

You can call us, stop by our office, write us or e-mail us news. We request that any news item list a contact name and phone number where we can reach someone if more information is needed.

How do I place a classified ad and what are the costs?

Classified ads can be called, faxed or e-mailed to the Resorter. The cost is \$6.90 for one week and \$10.50 for two weeks for the first 22 words. Each additional word is 27¢ for a single insertion or 21¢ for multiple insertions.

Where is the Resorter located?

The Resorter office is located at 4049 W. Houghton Lake Dr., just down from the high school.

How do I place a display ad?

Stop by and see or call Patty Tribelhorn and she'd be happy to help you. Advertising in the Resorter works! Call (989) 366-5341 to start a successful partnership with the Resorter.

How do I get my engagement, wedding, birth, anniversary, education or other announcement in the Resorter?

Just let the Resorter know and we'd be happy to include the news of your life. There is no charge for news stories. We can be reached at (989) 366-5341 or news@houghtonlakeresorter.com. You can also stop by our Houghton Lake office (4049 W. Houghton Lake Dr.).

What are the Resorter's news deadlines?

We print the Resorter each week at our Houghton Lake office on Tuesdays and Wednesdays. The deadline for items for our Happenings, Education, Church, Health and Business pages is 5 p.m. on Mondays. Letters to the Editor can be submitted until Monday at 5 p.m. and we take other news and sports up until we "put the paper to bed" - finish it.

How does the Resorter handle Letters to the Editor?

The Resorter welcomes letters to the editor. Letters must be signed and contain an address and telephone number for verification. All letters are subject to editing. Letters should be no longer than 350 words, be typed or printed and double spaced. Letters may be sent to the Resorter at P.O. Box 248, Houghton Lake, MI 48629. Letters can also be e-mailed, but they must also contain an address and phone number for verification.

Deadline for letters to be published is Monday the week of publication.

How do I purchase a past issue?

The Resorter keeps a limited number of past issues to sell. If we do not have copies to sell, readers can look through our archives. We also have a bound archive at our Houghton Lake office.

Does the Resorter charge for obituaries?

No. We believe obituaries are an important aspect of a community newspaper and do not want to limit them by charging. There is a \$20 fee for a photo to accompany an obituary.

Spread the word about your business in the Resorter

Have you recently started a business? Has your office moved? Have you been promoted? If you answered yes to any of these, contact the Resorter to spread the word with a news article. The Resorter is happy to feature your new business, let people know of your new location or highlight a promotion. Contact the Resorter at, (989) 366-5341. We can also be reached at news@houghtonlakeresorter.com.

Rely on the Resorter

No one else delivers the news of Roscommon County better than The Houghton Lake Resorter.

(989) 366-5341 • news@houghtonlakeresorter.com • www.houghtonlakeresorter.com
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